

## **Some methodological foundation of an innovation theory**

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### **Abstract**

Market economy in the era of post-industrial areas of development the main focus in order to achieve the planned economic growth, it is advisable puts on the concept of "innovation", taking as a basis for the introduction of new human activities constituent elements that contribute to improving the resulting total of all of society as a whole.

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### **Keywords**

Innovation, Innovation post-industrial society, The resistance to innovation